

Where The Deal Is Moving

● The Deal Room | Pitcher's Corner · 2nd floor | 15:30–16:00 | 



Robert Skramstad
Partner, Malling



Svein Strømnes
NEF



Carl O. Geving
CEO, NEF



Susanne Sekkesæter
CEO, Mase Home



Stian Thaulow
CEO, Let.no

NEF's 2026 proptech map: 145 companies, newcomers led by construction

Svein Strømnes of NEF presented the 2026 Norwegian proptech map, NEF's overview of companies whose technology affects the property market. An industry advisory board judges each company against five criteria, among them that the technology works today and is used in Norway. This autumn 27 new companies were assessed (23 in 2025), 10 came in and 10 left, leaving 145 on the map. Strømnes noted that economic uncertainty has brought fewer new companies than two or three years ago, and that planning and construction saw the most change. Newcomers included Perlo, Tendro, Newbuilds, Visoid, Homni and WENN. Susanne Sekkesæter, CEO of Mase Home, one of the new entries, presented adaptive interior robotics: beds and storage that move into the ceiling or walls. She cited +20% space efficiency and, with Bonum, apartments sold 3X faster at a 15% higher price.

KEY TAKEAWAYS

- NEF's proptech map now lists 145 companies after 10 joined and 10 left this autumn.
- To qualify, a company's technology must work today and be in use in the Norwegian property market.
- Strømnes said investors now expect returns sooner, so an idea must start earning money quickly.
- Planning and construction was the category with the most new companies this year.
- MASE says its moving furniture gives about 20% more space and takes under four hours to install.

145

companies on NEF's
Norwegian proptech map,
autumn 2026