

Bara Eiendom: Vi hadde masse teknologi, men likevel altfor mye manuelt arbeid

● **Praktisk Proptech** | Spunten · 1st and 2nd floor | 15:40–15:45 | 

Part of Praktisk Proptech VII: Veien videre (når kundene bygger selv)



Christer Wisnes

System Engineer, Bara Eiendom

Bara Eiendom is building its own tools to replace siloed property systems

Christer Wisnes of Bara Eiendom described a property owner with plenty of technology but far too much manual work. According to his notes, Bara had systems for most things but had to connect information and processes itself: a new employee at a tenant touches several systems at once. Bara started with Airtable and small automations, then built its own Bara Hub, and with AI and Lovable developed more solutions in house. Bara Tech aims to replace traditional silo systems (CRM, desk or ticket system, communication and FDV) with one whole. In the 2026 tenant survey, 88% gave 5 or 6 for well-being in Kronstadparken and 74% for communication getting through, though the notes said technology alone cannot take the credit. Bara Tech became a separate company to make the solutions available to the market.

KEY TAKEAWAYS

- One everyday event, such as a tenant's new employee needing access and lunch, touches several systems.
- Bara began with Airtable and small automations, then built Bara Hub, using AI and Lovable.
- Bara Tech aims to replace separate CRM, ticket, communication and FDV systems with one solution.
- 88% of tenants gave 5 or 6 for well-being (392 responses, 20% response rate).
- Bara's own buildings serve as a living sandbox; a separate company makes the solutions available to others.

88%

tenants giving 5 or 6 for well-being in Kronstadparken (2026 survey)